

**Panel on Corporate Social Responsibility and new company values**

**Johanna Heise**, Head of brand, Heise Medien

**Valérie-Esther PENDA**, Head of Compliance Ethics, Risks, Insurance and CSR at Solocal

**Maxime Duclaux**, Deputy Secretary General

**The speaker**



**Maxime DUCLAUX** oversees Legal, Data Protection, Compliance, CSR, Public Affairs and Partnership at Solocal. Committed to impact issues since 2018, he structured Solocal's CSR policy and contributed to increase its ESG performance. He also launched in 2022 a Public Sector Business Unit at Solocal which aims to digitize government bodies and communities thanks to three digital services (Relational Presence, Digital Advertising and Online Appointment). Specialised in digital marketing and political sciences, Maxime holds an Executive master's degree from ESSEC Business School Paris and a master's degree from Sciences Po Aix-en-Provence